

Delivering premier messaging capabilities with BlackBerry Built-In™ technology: Siemens SK65

Constant Access to Wireless Communication

Developed to offer business professionals the ultimate wireless communications tool when and where they need it, the Siemens SK65 is the first of its kind to be integrated with full BlackBerry Built-In™ functionality with complete e-mail, calendar and corporate data access capabilities . First launched by Research In Motion (RIM) in North America in January 1999 and Europe in 2001, BlackBerry® is a unique wireless communications solution designed for mobile professionals and enterprises that need to quickly and easily manage their business and personal communications while away from the home or office.

The SK65 is the first mobile phone to bring full messaging to the business professional's fingertips through RIM's BlackBerry Built-In™ licensing program. The tri-band handset allows seamless wireless communication with e-mail tools such as MS Outlook™ or Lotus Notes™ ensuring instant synchronization of e-mails and maximizing the hours spent traveling abroad or between meetings for busy professionals.

Offered on two main platforms, one for corporate and one for individual use, BlackBerry is changing the way wireless communication is viewed within and outside the workplace. The Siemens SK65 supports BlackBerry Enterprise Server™ allowing employees secure 'push' based access to corporate e-mail and calendar. The SK65 also supports the Mobile Data Service feature of BlackBerry Enterprise Server, enabling employees to access specific corporate data behind the company firewall such as

intranet web pages, specific programmes and databases. Full synchronization with the main e-mail account and the personal calendar is supported.

BlackBerry Enterprise Server software integrates with Microsoft® Exchange, IBM Lotus® Domino™ and shortly also Groupwise. Siemens is also working closely with SAP to bring SAP Solutions for Mobile Business applications on SK65 to further increase business efficiency for joint customers.

The SK65 is connected to a GPRS system, enabling BlackBerry technology to allow secure e-mail, information and mobile phone communication. Any new messages arriving at a users' e-mail account are able to be 'pushed' from the Internet, onto the GPRS system and through to the mobile phone.

BlackBerry Web Client™ is also available on the SK65 handset. BlackBerry Web Client is designed for individual use and allows users to integrate their handset with up to 10 business or personal email accounts, using POP3/IMAP and/or mail forwarding. The BlackBerry Web Client service provides a new e-mail address for users of the SK65 and allows e-mail messages to be sent and received quickly and easily. The new e-mail account is a personal and private Internet/web-based e-mail address that stores all e-mail messages.

Security

The connection between the BlackBerry server and the BlackBerry technology within the Siemens SK65 is extremely secure due to communications being Triple DES encrypted, producing protection for corporate users. The connection used within corporations allows the BlackBerry server to be installed behind the corporate firewall to ensure secure connection between the mobile phone and the company network. This is used in conjunction with the triple encrypted communications, providing the company and user with added security.

Ingenious Engineering

Siemens mobile combines 150 years heritage in the communications and engineering sector with ingenuity and a commitment to innovation which results in distinctive solutions for modern communications. In May 2003, Siemens mobile was the first manufacturer to re-introduce the slide form factor with the launch of the SL55. Developing products that redefine industry standards is part of the Siemens mobile heritage, and Siemens will continue to use inherent knowledge and passion to develop phones such as the introduction of the SK65, which both consumers and customers love.

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Siemens AG
Corporate Communications
Press Office
D-81730 Munich
Tel. 49 89 636 41325

Press Office
Information and Communication Mobile
Mobile Phones
Catrin Schlatmann
D-81667 Munich
Tel.: +49 89 722-40878; Fax: -45157
E-mail: catrin.schlatmann.ext@siemens.com